Oreo — Product Catalog & Overview

YOUR EVERYDAY BOARDING CO-HOST

Less chaos. Zero drama. Happier tales.

Android, iPhone & Web App · Dogs & Cats

The pet boarding app built with home dog and cat boarders at heart — and ready for daycares & kennels across India.

Right from your Android, iPhone, or Web app, **Oreo** acts as your everyday partner — welcoming pet parents via a 90-second link (no app download for parents), reading snapped photos of handwritten vaccine cards, preparing each morning's care & playgroup plan, answering voice questions in Hindi or English, and sending WhatsApp ₹ invoices so your time goes back to the animals. Unlike complicated overseas software priced at ₹8,000–₹12,000/mo, Oreo starts at **₹499/mo** (+ 18% GST) with every capability included on every plan.

Android, iPhone & Web App
Run your stays seamlessly from phone, tablet, or computer

Zero Parent App Install
90-second browser check-in & booking request links

Dogs & Cats Supported
Separate capacity, vaccine rules & daily care notes

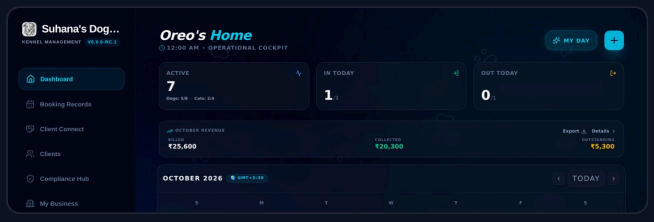
From ₹499/mo (₹424 PACT)
0% booking commission · 7-day festival Surge Buffer

8-Part Product Walkthrough · Part I (Daily Operations, Bookings & Pet Safety)

Matches live interactive Product Tour at getoreo.com/#demo

01 / 08 · OPERATIONAL HOME

Your boarding home at a glance — schedule, capacity & ₹ finances

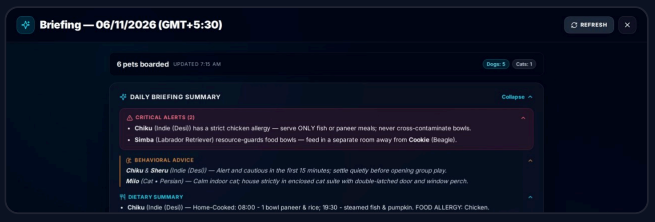


Brings together your live check-in and check-out schedule across day, week, and month views alongside current occupancy and monthly rupee totals.

- ✓ Spot capacity bottlenecks before peak holiday and Diwali weekends fill up.
- ✓ Tap any date to see every dog and cat arriving, staying, or heading home.

02 / 08 · DAILY CARE BRIEFING

Oreo prepares every guest's morning care and playgroup plan



Before bowls go down or gates open, Oreo uses AI to review every checked-in dog and cat — breed dynamics, food rules, meds, and temperament.

- ✓ Flags strict food allergies, bowl-guarding rules & indoor cat suite safety.
- ✓ Analyses cross-breed playgroups (e.g. Indies & Beagles sharing space with Labradors).

03 / 08 · SEAMLESS BOOKINGS

Fast bookings, live availability, and automated stay & service pricing



Let pet parents request single or repeat stays via link (no app install), log belongings by photo, and automate stay and service pricing.

- ✓ Prevents accidental overbooking across dog size tiers and separate cat suites.
- ✓ Automates pricing across nightly stay rates, multi-pet rules, and add-on services.

04 / 08 · VACCINATION & SAFETY HUB

Oreo reads vet booklets so expired vaccines never slip past check-in



Snap a photo of crumpled handwritten vaccination folders — Oreo uses AI to read clinic stickers and check expiry dates against your house rules.

- ✓ Canine: Anti-Rabies, DHPPiL, Kennel Cough & tick/flea guard.
- ✓ Feline: Tricat (FVRCP), Anti-Rabies, FeLV & spot-on parasite protection.

Oreo — Billing, 90s Check-In, Hindi/English Voice & PACT

Practical AI under the hood · Zero tech jargon · Built around Indian home stays

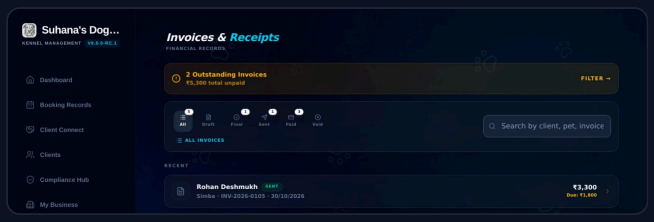
Capabilities 05–08 & Boarder Stories

8-Part Product Walkthrough · Part II (Billing, Parent Link, Voice Analytics & Co-Creation)

Synthetic demo data shown in app captures

05 / 08 · INVOICES & PAYMENTS

Automated pricing engine & full-cycle invoice and payment tracking

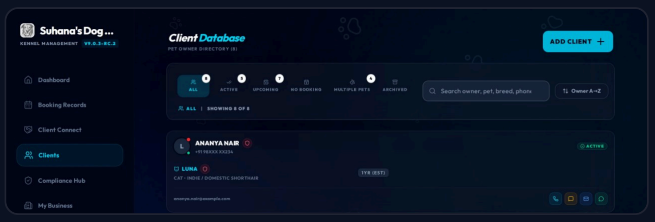


Track charges, discounts, advances, and balances across the full cycle of invoices and payments — with automated pricing for stays and services.

- ✓ Tracks Paid, Sent, Finalized, and Draft ₹ bills with live balance updates.
- ✓ Shares itemised WhatsApp invoices, receipts, and balance reminders in one tap.

06 / 08 · CLIENT ONBOARDING

Oreo welcomes pet parents with a 90-second self-check-in link



Send new pet parents a simple link from your phone before drop-off. Parents snap an ID and vet record photo — Oreo pre-fills their details to confirm.

- ✓ Zero app download or password required for busy two-legged pet parents.
- ✓ Captures emergency contacts, feeding routines & signed boarding terms upfront.

07 / 08 · ANALYTICS & ASK OREO

Ask Oreo in Hindi or English — get live answers & instant charts



Tap the mic when your hands are full: "ओरियो, आज कितने कुत्ते और बिल्लियाँ चेक-इन कर रहे हैं?" Grounded strictly in your live records — zero guesswork.

- ✓ Natural Hindi & Indian English voice lookup for stays, meals, or vaccines.
- ✓ Builds visual monthly ₹ revenue charts, collection rates & unpaid tables live.

08 / 08 · SHAPED WITH YOU (PACT)

Built with love for animals — and shaped directly with PACT hosts



Join our **Pet Boarders Advisory and Collaboration Team (PACT)** — delegate routine paperwork to Oreo while directly shaping what Oreo builds next.

- ✓ Built by BBA Consulting Services, LLC (Texas, USA — Bindi, Bailey & Angela).
- ✓ Direct roadmap voice + guided 10-min setup handled with you by the Oreo team.

What Indian Home Boarders Are Saying

Verified hosts running daily home stays on Oreo

"I have been using Oreo Pet Boarding Software for the past few months, and my experience has been excellent. It is very user-friendly, convenient, and especially helpful for small pet boarding businesses like ours. Booking management is simple, and maintaining pet records and customer data is effortless. It has made our daily operations much smoother and more organised. Highly recommended!"

Shital
Four Paws and Wagging Tail · Bengaluru
★★★★★

"I simply love this software! It's versatile and extremely easy to navigate. Want to track the current and past boarding status of any boarder? Want to track vaccination status, medications, allergies, distinctive behaviour, and meal or walk timings? Want live updates on the current month's finances? Oreo has seamlessly helped me handle every aspect of my home pet boarding!"

Mandira
Kai's Home Boarding · Noida
★★★★★

"Honestly, Oreo App has made my life so much easier! My clients fill in their own pet details, invoices just build themselves at check-out, and I send payment reminders with one tap. I even asked it in Hinglish which dogs can't eat chicken and it just knew. Way less admin, way more time with the pups. Love it"

Sadgi
Sadgi Home Boarding · Delhi
★★★★★

Oreo — Subscription Plans, Early-Adopter PACT & Our Story

All 8 capabilities included on every plan · Sized strictly by active checked-in pets

30-Day Free Trial · 15% Off Year 1

5 All-Inclusive Plans (INR) · Standard vs. Early-Adopter PACT Welcome Offer (-15%)

Prices exclude 18% GST · Yearly plans include 2 months free

PLAN	ACTIVE CHECKED-IN CAPACITY & 7-DAY SURGE	STANDARD MONTHLY / YEARLY	PACT MONTHLY (-15%)	PACT YEARLY (2 MO FREE + 15% OFF)
Starter Apartment & solo hosts	Up to 2 Active Pets +1 Surge Pet (7 days/mo)	₹499/mo ₹4,990/yr	**₹424/mo**	**₹4,242/yr** Effective ₹354/mo
Growth Growing home stays	Up to 5 Active Pets +1 Surge Pet (7 days/mo)	₹699/mo ₹6,990/yr	**₹594/mo**	**₹5,942/yr** Effective ₹495/mo
Plus MOST POPULAR Dedicated home boarders	Up to 10 Active Pets +2 Surge Pets (7 days/mo)	₹899/mo ₹8,990/yr	**₹764/mo**	**₹7,642/yr** Effective ₹637/mo
Pro Villas, daycares & boutique kennels	Up to 15 Active Pets +3 Surge Pets (7 days/mo)	₹1,099/mo ₹10,990/yr	**₹934/mo**	**₹9,342/yr** Effective ₹779/mo
Unlimited UNLIMITED Large boarding centres & homestays	Unlimited Active Pets Unlimited Surge Protection	₹1,499/mo ₹14,990/yr	**₹1,274/mo**	**₹12,742/yr** Effective ₹1,062/mo

How Active Pets & the 7-Day Surge Allowance Work

✓ **Active Pets Only:** Only dogs and cats physically checked in right now count toward your plan limit. Saved client/pet profiles and future bookings are always unlimited at ₹0 extra.

✓ **Built-In Surge Allowance (7 days/mo):** Demand in pet boarding is uneven during holidays, festivals, and travel seasons — host extra checked-in pets above your base limit for up to 7 days/mo without blocking check-ins or forcing an upgrade.

✓ **Zero Commissions & Local Billing:** Keep 100% of your boarding income. Supports UPI, Google Pay, PhonePe, Paytm, and Debit/Credit Cards via Paddle.com (SAC 997331; B2B GSTIN supported).

PACT · Pet Boarders Advisory & Collaboration Team

✓ **30-Day Free Trial:** Full 30 days (instead of our standard 15-day trial) with zero upfront payment required.

✓ **15% PACT Welcome Offer:** 15% off your first full year, stacking with 2 months free on annual billing.

✓ **Guided 10-Minute Setup:** Handled with you by **the Oreo team** — gets you set up across Android, iPhone, and Web app with your vaccine rules, rates, and stays.

✓ **Works Across All of India:** Ready anywhere in India with Hindi & English voice lookup and INR billing.

Why We Built Oreo · Founder & CEO Sherif & Co-Founder Nousheen · BBA Consulting Services, LLC (Texas, USA)

Oreo is named in loving memory of **Nousheen's** rescued Lab mix, **Oreo**, who shared over sixteen years of her life with us before passing away in July, 2026 — she is the face on our logo. Inspired by **Suhana's** home dog boarding in India, Oreo is led by **Sherif** (**Founder and CEO**, who formed **BBA Consulting Services, LLC** in **Austin, Texas, USA** — named for his Shelties **Bindi & Bailey** and wife **Angela** — after a successful corporate career in executive & leadership roles, with 30+ years leading global software teams) and **Nousheen** (**Co-Founder and Head, India Operations and Client Engagement**, based in **Delhi**, lifelong animal rescuer, and customer voice inside Oreo). A portion of proceeds supports Indian animal rescue.

Ready to try Oreo in your boarding home?

Explore the interactive 8-part tour at **getoreo.com**, request your 30-day free trial at **getoreo.com/pricing#enquire**, or sign in at **app.getoreo.com**.

getoreo.com/pricing →